SYCC
SAN YSIDRO COMMUNITY COLLABORATIVE

SPONSORSHIP OPPORTUNITIES

24th Annual Day of the Child

Saturday, April 10, 2027 | Memorial Park | 10 am - 3 pm
373 Park Ave. Chula Vista, CA 91910

Invest in Our Children. Strengthen Our Community.



Dear Community Partner,

On behalf of the San Ysidro Community Collaborative (SYCC), we invite you to partner with us as a sponsor of the 24th Annual Day of the Child Community Fair, taking place on Saturday, April 10, 2027, at Memorial Park in Chula Vista.

For more than two decades, Day of the Child has brought together thousands of children, families, businesses, and community organizations for a free day of celebration, connection, and access to valuable community resources. This year's theme, “Celebrating Children, Strengthening Families,” reflects the heart of our mission and the lasting impact we strive to create for children and families.

Your sponsorship helps make this celebration possible. With the support of generous community partners, we can continue providing this event at no cost to families while creating a meaningful and memorable experience for children throughout our community.

We invite you to review the sponsorship opportunities in this packet and select the level that best fits your organization. Sponsors who submit their Sponsorship Commitment Form by January 29, 2027, will receive a 10% Early Bird discount.

Your partnership will help us make the 2027 Day of the Child a meaningful and impactful celebration for our community.

Thank you for your consideration and partnership.

Sincerely,

Erica Reyna
Founder | Executive Director
San Ysidro Community Collaborative (SYCC)
ereyna@sycccommunity.org

SYCC is a 501(c)(3) nonprofit organization.

SYCC
SAN YSIDRO COMMUNITY COLLABORATIVE

DAY OF THE CHILD
Celebrating Children, Strengthening Families

DAY OF THE CHILD

Celebrating Children, Strengthening Families

ABOUT US

Day of the Child is an annual community celebration connecting children and families with health, education, wellness, and community resources, all in a fun, family-friendly environment.



OUR IMPACT

- 5,000+ attendees
- 1,500+ families reached
- 100+ exhibitors and community organizations
- More than two decades of community impact







Celebrating Children. Strengthening Families. Building Stronger Communities.

By sponsoring Day of the Child, you invest in the children, families, and future of our community.

Day of the Child is a free, family-friendly, alcohol-free, and tobacco-free event.

24th Annual Day of the Child Community Fair | April 10, 2027 | San Ysidro Community Collaborative

2027 SPONSORSHIP OPPORTUNITIES

24th Annual Day of the Child Community Fair
EARLY BIRD SPECIAL — SAVE 10%
Submit your Sponsorship Commitment Form by January 29, 2027.

Sponsorship Levels

CHAMPION/PRESENTING
$25,000
Benefits:
✔️Exclusive Presenting Sponsor recognition: "24th Annual Day of the Child presented by [Company]"
✔️ Largest/premier logo placement on promotional and marketing materials
✔️Premier recognition on SYCC website and social media
✔️Main-stage recognition throughout the event
✔️Two premier exhibitor booths (10' × 10' each)
✔️ Sponsor-provided banner displayed in a premier event location
✔️Recognition in event-related media/press materials, when applicable

PLATINUM SPONSOR
$10,000

Benefits:
✔️ Prominent logo placement on promotional and marketing materials
✔️ Recognition on SYCC website and social media
✔️ Main-stage recognition throughout the event
✔️ Two premier exhibitor booths (10' × 10' each)
✔️ Sponsor - provided banner display in a prominent event location

GOLD SPONSOR — $6,000
✔️Recognition as a Community Impact Sponsor
✔️ Logo on promotional materials and event signage
✔️Recognition from the stage during the event
✔️One premier exhibitor booth (10' × 10')
✔️Recognition on SYCC website and social media

SILVER SPONSOR — $3,000
✔️ Recognition as Family Champion Sponsor
✔️ Company logo in event program and select promotional materials
✔️ Company name/logo on sponsor signage
✔️ One premier exhibitor booth (10' x 10')

BRONZE SPONSOR — $1,000
✔️ Recognition as Community Partner Sponsor
✔️ Listed in event program and promotional materials
✔️ Company name on sponsor signage

Your Impact
Your investment helps provide a free community celebration for 5,000+ attendees and 1,500+ families, connecting children and families with health, education, wellness, and community resources.

SPONSORSHIP OPPORTUNITIES

EARLY BIRD SPECIAL: SAVE 10%

Commit by January 29, 2027 and help us plan a bigger, better day for 5,000+ attendees and 1,500+ families.

Sponsorship Deadlines

Early Bird Commitment Deadline: January 29, 2027
Submit the Sponsorship Commitment Form by this date to receive the 10% Early Bird discount.

Sponsorship Commitment Deadline: February 15, 2027
Submit the Sponsorship Commitment Form by this date to help us plan sponsor recognition, event materials, and benefits.

Logo & Artwork Deadline: March 1, 2027

Payment Deadline: March 5, 2027
This gives sponsors additional time for internal payment processing and mailing checks.

Sponsor-Provided Banner Deadline: March 27, 2027
Sponsors receiving banner recognition must provide their banner by this date.

Commitment forms received after February 15, 2027, are welcome; however, inclusion in certain printed and promotional materials cannot be guaranteed.

Nonprofit Information

San Ysidro Community Collaborative (SYCC) is a California nonprofit public benefit corporation and Federally recognized 501(c)(3) public charity. Federal Tax ID (EIN) 42-3713666

Contributions may be tax-deductible to the extent permitted by law. Please consult your tax advisor.

READY TO MAKE AN IMPACT?

Join us in celebrating children and strengthening families.

Select your sponsorship level and complete the 2027 Sponsorship Commitment Form.

Questions or sponsorship inquiries:
Veronica Agudo | info@sycccommunity.org

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